

To benefit the Northshore Education Consortium (https://www.nsedu.org)

Seinfeld-Themed Sponsorship Levels	Perks
\$1,500 - The BIG Salad Title Sponsor (proper thank you guaranteed) * (commitment made by 10/31)	 Premier TITLE logo placement on shirt back & on race website with link * Exclusive TITLE logo recognition on race poster * Race day recognition on acknowledgment poster and from podium Exclusive customized napkins with logo for post-race party at Finz 12 mentions on social media channels Recognition as TITLE sponsor in all press-related materials If requested, The Big Salad to be enjoyed at post-race party!
\$1,000 Gold Level (It's Gold Level, Jerry!) * (commitment made by 10/31)	 Prominent logo placement on shirt back and on race website with link * Premier logo recognition on race poster * Race day recognition on acknowledgment poster and from podium 10 mentions on social media channels Recognition as a major sponsor in all press-related materials
\$500 Aluminum Level (high strength to weight ratio) * (commitment made by 10/31)	 Logo on shirt back and on race website with link * Name listing on race poster * Race day recognition on acknowledgment poster 8 mentions on social media channels Recognition in all press-related materials
\$300 Tinsel Level (to distract your customers) * (commitment made by 10/31)	 Logo on shirt back and on race website * Name listing on race poster * Race day recognition on acknowledgment poster 6 mentions on social media channels
\$200 Latex Level (ask Vandelay Industries how we helped them!)	 Name listing on shirt back Race day recognition on acknowledgment poster 4 mentions on social media channels
\$100 Cotton Level (breathe easy; this level is as comfy as our race shirts)	 Name listing on shirt back Race day recognition on acknowledgment poster 1 mention on social media channels